

Al Warraq Media Services

www.alwarraq.ae





"Our clients span multiple industries...
But the keys are trust, quality and innovation"

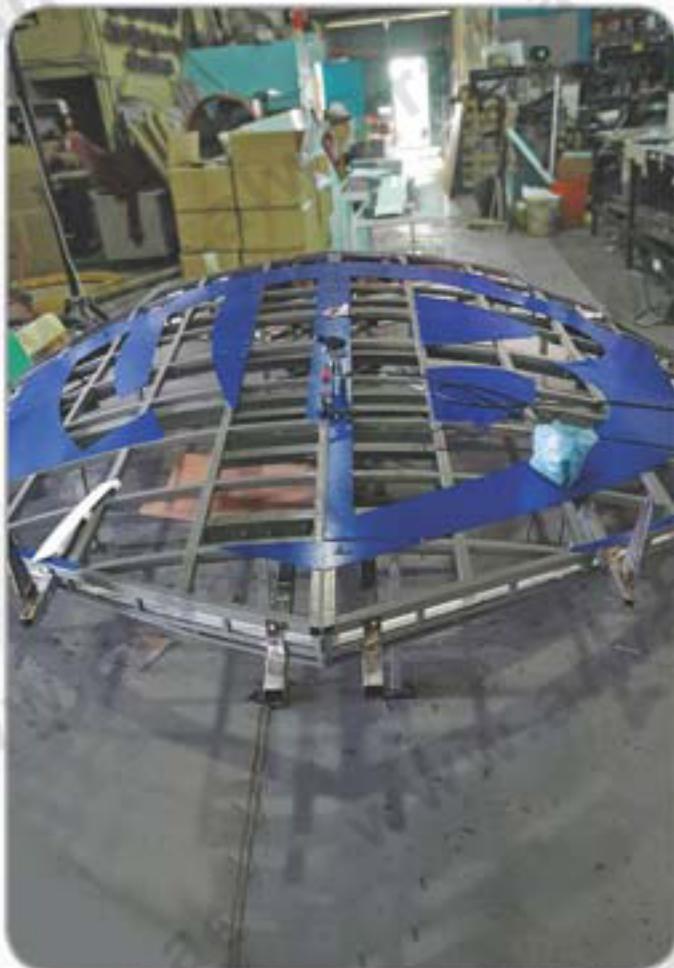
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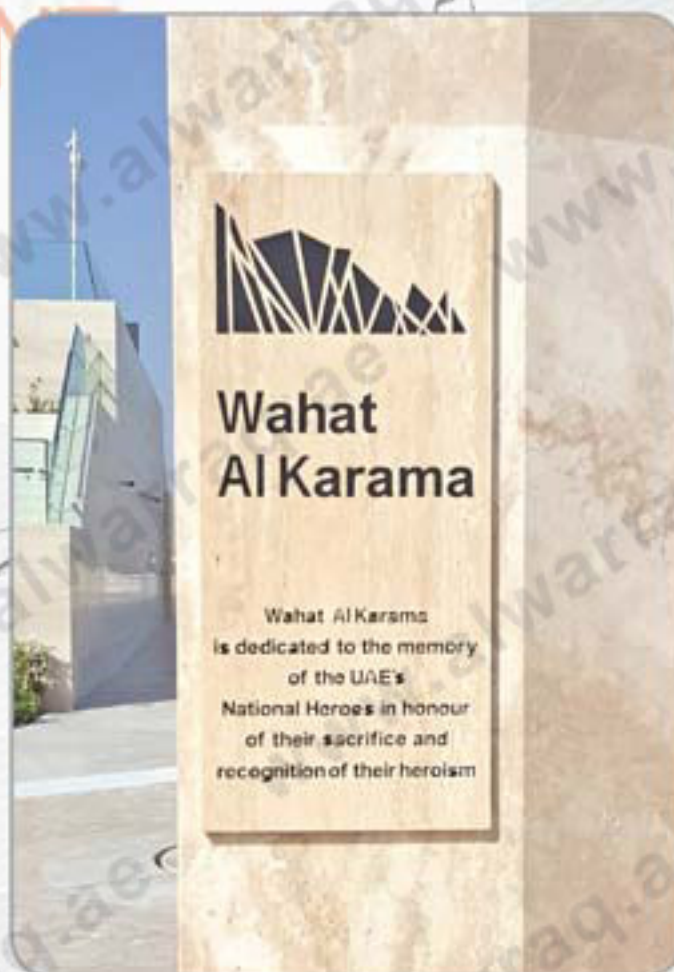










































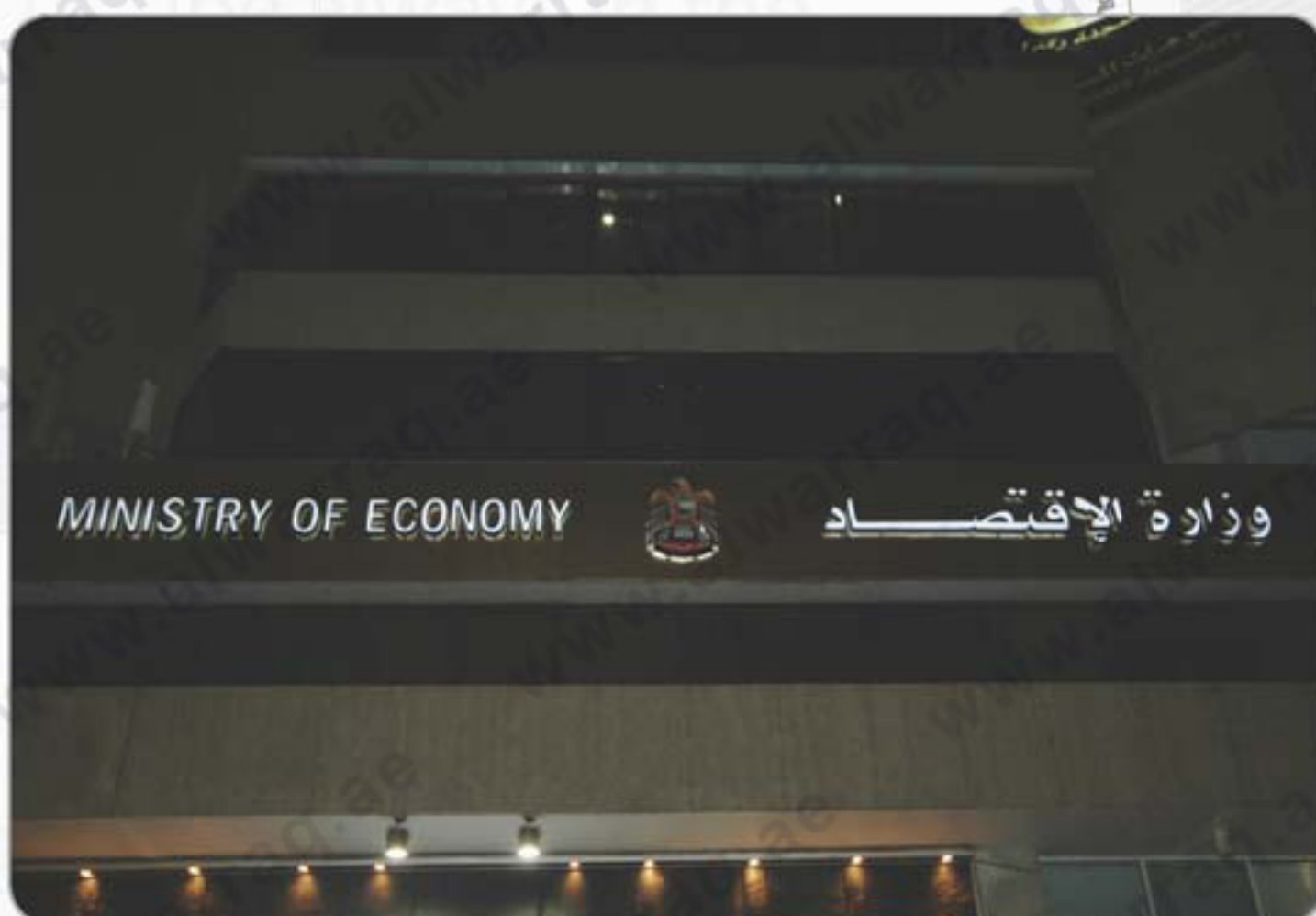




































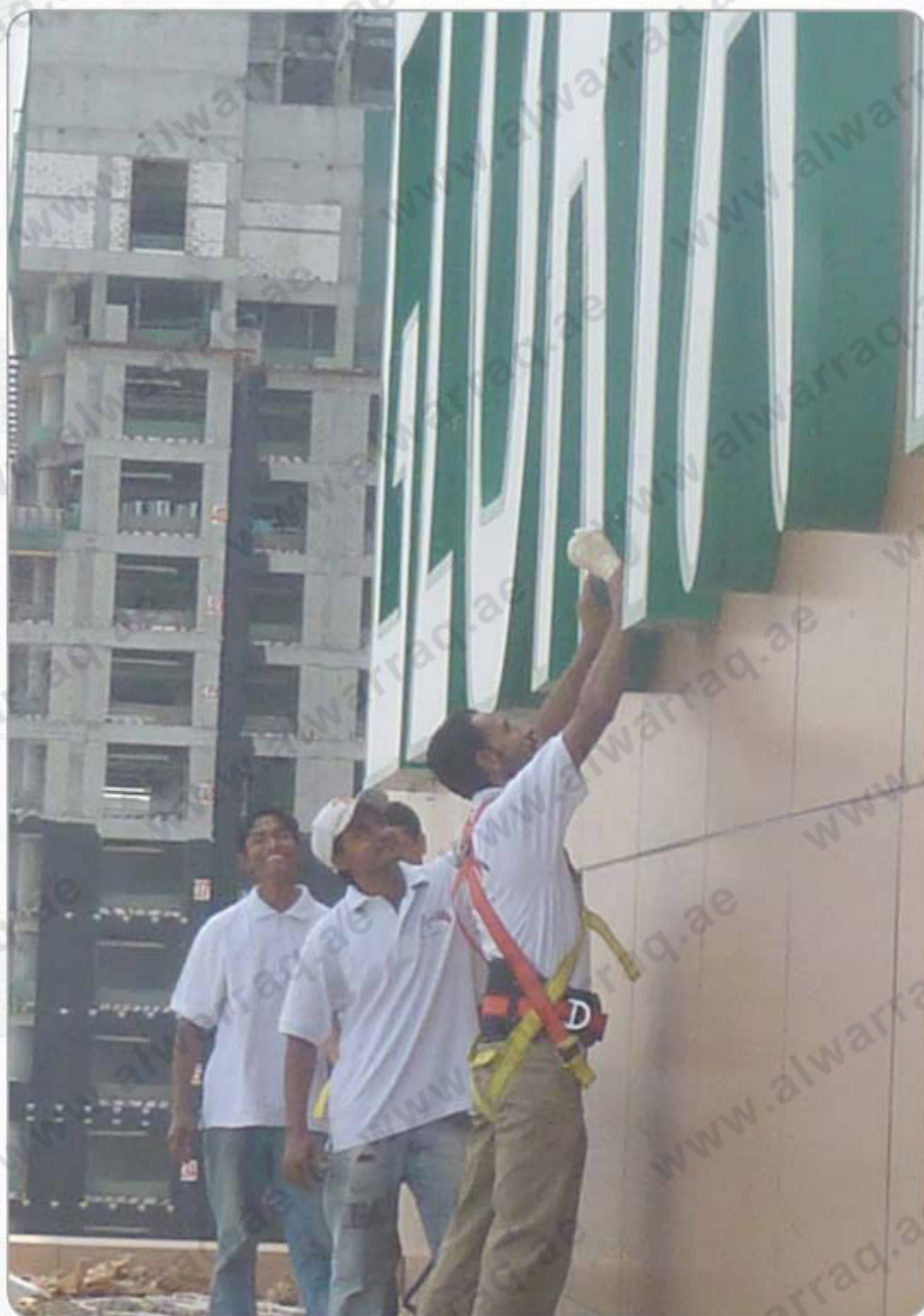






































Profile & Gallery



























































































be always in the
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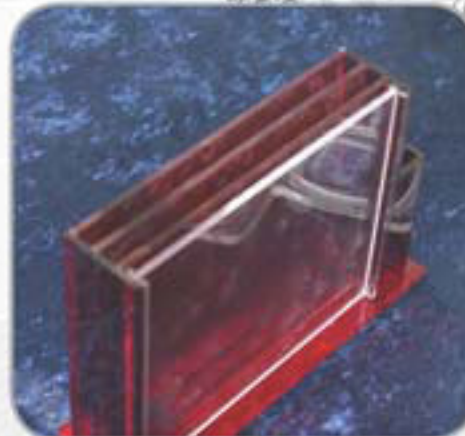
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Exhibition Stands

Profile & Gallery









Exhibition Stands

Profile & Gallery







Events

Profile & Gallery

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MEDIA SERVICE

مجلس أبوظبي للتعليم
Abu Dhabi Education Council
شركة تطوير للتعليم
Shadeel Fund for Education Development

















Events

Profile & Gallery

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MEDIA SERVICE

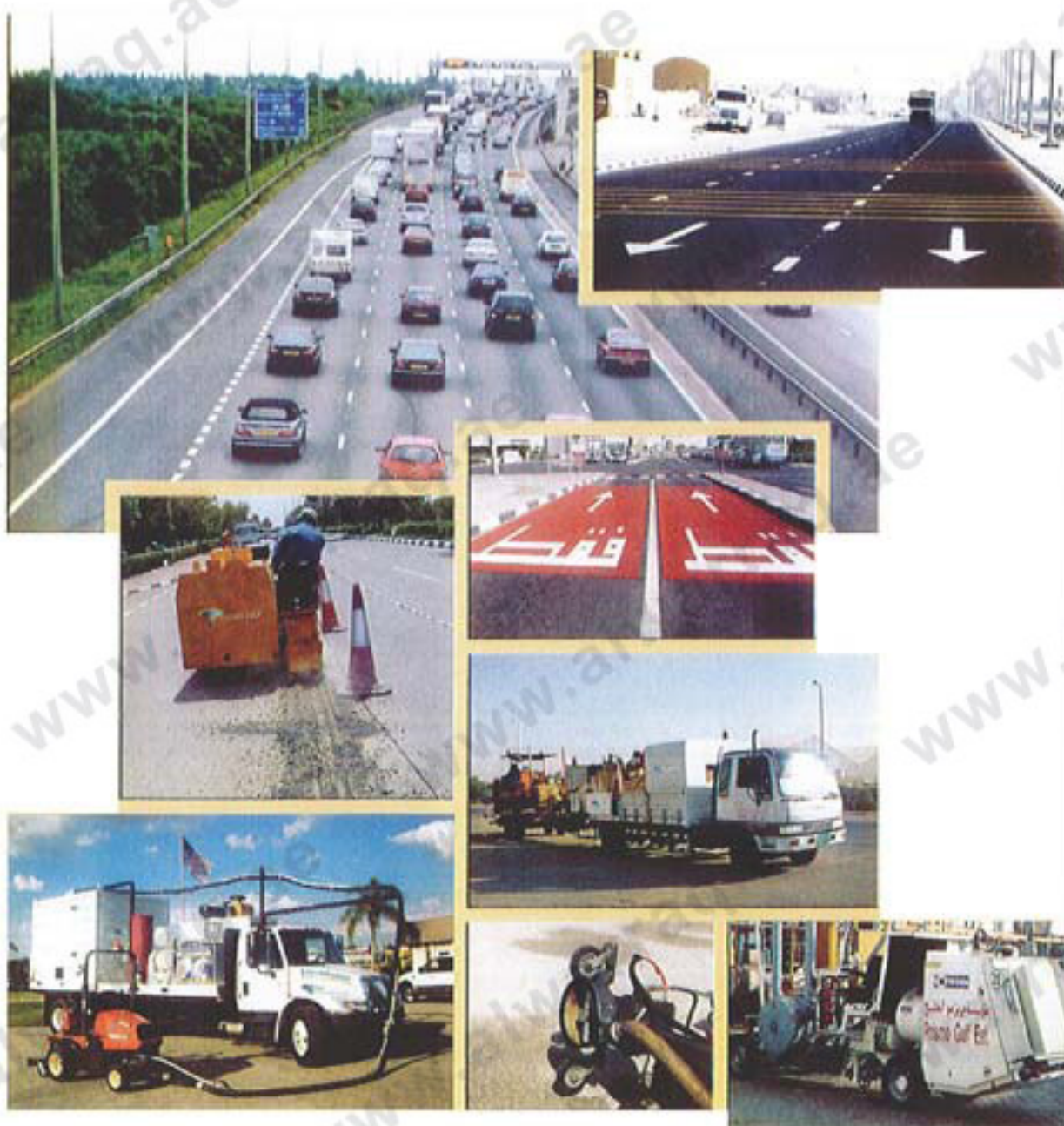
مستودع خليفة
Khalifa Fund for Enterprise Development

مستودع خليفة
Khalifa Fund for Enterprise Development



HIGHWAY SAFETY

Road Safety Products And Services



Introduction

Since 1974, Prismo Gulf Est., has been a major contractor for road and bridge maintenance, street rehabilitation and supply and erection of road safety furniture. During the past 35 years the company has successfully executed numerous road marking contracts, bridge jointing systems and supplied and erected safety street furniture in the United Arab Emirates as well as other countries in the region, namely the Sultanate of Oman, the State of Qatar, Republic of Yemen and Djibouti.

The products and services offered by PGE include Thermoplastic Road Markings, Profiled and Structured Markings, Asphaltic Plug Bridge Expansion Joints, Joint and Crack Sealants, Guardrail Reflectors, Spraygrip and Anti-Skid Surfacing, Reflective Road Studs, Ceramic Markers and Roadside Delineators.

In the field of Sports, PGE supplies and applies Special Surface Coating Systems.



Profiled & Structural Road Marking

With the Technical cooperation of EVONIK

The award winning all weather profiled marking with greatly enhanced night visibility provides a *visual, sensory* and *audible* warning to drivers straying out of lane.

This system is the safest and longest lasting road marking system available. The raised Structural Profiled Marking enhance the Retro-reflectivity of the marking and deters drivers from traveling on it, substantially prolonging its life.



Thermoplastic Road Marking

Thermoplastic road markings are the products choice where fast drying, durability and long te economy is desired.

Thermoplastics is a combination of plasticizer, resin, aggregate and pigment, heated around 200°C which dries within 5 minutes of application.



Asphaltic Plug Bridge Expansion Joint System

The Asphaltic Plug joints is a completely Water proof system of bridge jointing that is flexible in all directions, has high load bearing capability And provides a smooth riding surface with no Increase in surface noise.

Made of special combination of an elastomeric modified bitumen binder, manufactured by **Colas UK** and a carefully selected single aggregate, it provides strength and flexibility that can accommodate movements up to 50mm.

Unlike other bridge jointing systems, Asphalt Plug joints can be planned off to an intermediate full depth during resurfacing operations.



Before



After



Before



After

Joint and Crack Sealant System

Colas sealants are hot-applied special rubberized bitumen compounds that completely fills and seals joints and cracks in asphalt and concrete surfaces in a single speedy operation. It has adhesive qualities, elasticity, flexibility and weathering resistance required for successful and long lasting sealing of joints and cracks.



Spraygrip and Anti-Skid surfacing

Spraygrip is highly effective anti-skid surface that can be applied direct on existing roads. Made of Special formulation of calcined bauxite aggregate and hydro-carbon resin binder, it produces a deep, textured, tire-gripping surface that cut down skids and prevents accidents.



Guard Rail Reflectors

Guard Rail Reflectors improve road safety by enhancing visibility during the hours or darkness. They can be easily fixed on corrugated barriers, square beam and concrete barrier. Prismatic or reflective tape reflectors are available on one or both sides.



Reflective Road Studs

Heavy-duty road studs are die-cast in LM6-M or LM26-M Aluminium alloy giving it superior strength and corrosion resistance. The anti-twist stem provides solid positional stability.

The reflective bi-convex lenses made of special crystal glass elements and the Prismatic reflectors made of ABS are designed to withstand the rigours of Highway use. Reflectors are available with White, Amber, Red or Green lenses fixed on One or two sides of the roads studs. Special hot applied bitumen grout for fixing the road studs are available on order.



Ceramic Markers

Non-reflective ceramic road markers are used mainly on roads and streets inside cities where street lightings are available. Unlike road markings paints which are subject to soiling, ceramic road markers retain their colours and are soil-resistant. The rumble effect of the raised ceramic markers deter drivers from running over it and gives a sensory and audible warning to drivers straying out of lane.



Roadside Delineators

Roadside Delineators highlight the edge of the road in all weathers, ensuring visibility even in most severe driving conditions.

Made from flexible, high-performance material, it retains its high impact resistance and flexibility characteristics for many years.

Reflectors are available in prismatic and reflective tape versions in a variety of colours on one side or both sides.



Sports Surface Coatings

Sports Surface Coatings is an all-weather recreational surface coating made in situ from the successive application of fine coats of prepared mortars based on asphaltic emulsions and synthetic resins.

The unique uniform surface texture contributes to a more consistent ball bounce and provides the player with a secure footing, not too slick or abrasive.

Finished in fade-resistant colours which will remain true and vibrant year after year.

The optional Cushion is a resilient sub-surface with shock absorbing qualities. Formulated from elastomeric rubber fortified latex, it provides a comfortable, tireless playing surface, and will not profoundly alter ball speed.

CERTIFICATE of Registration



ACS

This is to certify that the Quality Management System of



AL WARraq GRAPHIC DESIGN & MEDIA SERVICES.

Mussafah Industrial Area M-26, P. O. Box. 30333, Abu Dhabi,
United Arab Emirates

Certificate No.:

20.67.AE901001.00

Original Approval:

22nd August 2020

Certificate Issuance:

10th September 2020

Certificate Expiry:

09th September 2021

Re-Certification:

21st August 2023

has been assessed and registered by ACS W3 Solutionz as conforming
to the requirements of:

ISO 9001:2015



IN RESPECT TO INTERIOR DESIGN & DÉCOR; METAL CONSTRUCTION;
DESIGN DEVELOPMENT & INSTALLATION OF BILLBOARDS; PARTIES
AND EVENTS MANAGEMENT; ON-SHORE AND OFF-SHORE OIL AND GAS
FIELDS AND FACILITY SERVICES.



Exclusions: N/A

In issuance of the certificate, ACS W3 Solutionz assume no liability to any other party other than to the client. This certificate becomes invalid if conditions of certification are not fulfilled (<http://w3solutions.com/Doc/TS-006CoP.pdf>). This certificate is the property of W3 Solutions FZE dba ACS W3 Solutionz, Off. M-02, Bldg: C-70, ME-10, Abu Dhabi - United Arab Emirates. Web: www.w3solutions.com

LIST OF THE COUNTRIES WHICH ARE REPRESENTED IN IAF AND ARE SIGNATORIES OF THE MULTILATERAL AGREEMENT ON RECOGNITION IAF MLA*:

Australia and New Zealand JAS-ANZ, Argentina OAA, Austria AA, Belgium BELAC, Bulgaria BA-BAS, Brazil CGCRE, Great Britain UKAS, Hungary NAIH, Vietnam RoA, Germany DAKS, Hong-Kong HKAS, Greece ESYD, Denmark DANAK, Egypt EGAC, India NABCI, Indonesia KAN, Iran NACI, Ireland INAB, Spain ENAC, Italy ACCREDIA, Kazakhstan NCA, Canada SQC, China CNAS, Colombia ONAC, Korea KAL, Costa Rica ECA, Luxembourg OLAS, Malaysia DSM, Mexico EMA, Netherlands RvA, Norway NA, UAE EAC, Pakistan PNAC, Peru INACAL-DA, Poland PCA, Portugal IPAC, Rumania RENAR, Serbia ATS, Singapore SAC, Slovakia SNAS, Slovenia SA, USA ANAB, IAS, Thailand NSC, Taiwan TAF, Tunisia TUNAC, Turkey TURKAK, Ukraine NAAB, Uruguay OUA, Philippines PAR, Finland FINAS, France COFRAC, Czech Republic CAI, Chile INN, Switzerland SAS, Sweden SWEDAC, Sri Lanka SEAB, Ecuador SAE, South Africa SANAS, Japan JAB

*List of MLA Signatory IAF members may change. Current list of MLA IAF member accreditation bodies is available on IAF website: www.iaf.eu

Accreditation Details are available with IAS (International Accreditation Services), USA, www.iasonline.org

04 -090123

CERTIFICATE of Registration



ACS

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AL WARraq GRAPHIC DESIGN & MEDIA SERVICES.

Mussafah Industrial Area M-26, P. O. Box. 30333, Abu Dhabi,
United Arab Emirates

has been assessed and registered by ACS W3 Solutionz as conforming
to the requirements of:

ISO 14001:2015

IN RESPECT TO INTERIOR DESIGN & DÉCOR; METAL CONSTRUCTION;
DESIGN DEVELOPMENT & INSTALLATION OF BILLBOARDS; PARTIES
AND EVENTS MANAGEMENT; ON-SHORE AND OFF-SHORE OIL AND GAS
FIELDS AND FACILITY SERVICES.



Director of Certification
ACS W3 Solutionz



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Accreditation Details are available with IAS (International Accreditation Services), USA: www.iasonline.org

04 -140061

CERTIFICATE of Registration



This is to certify that the Occupational Health & Safety Management
System of



AL WARraq GRAPHIC DESIGN & MEDIA SERVICES.

Mussafah Industrial Area M-26, P. O. Box. 30333, Abu Dhabi,
United Arab Emirates

Has been assessed and registered by ACS W3 Solutionz as conforming
to the requirements of:

ISO 45001:2018

IN RESPECT TO INTERIOR DESIGN & DÉCOR; METAL CONSTRUCTION;
DESIGN DEVELOPMENT & INSTALLATION OF BILLBOARDS; PARTIES
AND EVENTS MANAGEMENT; ON-SHORE AND OFF-SHORE OIL AND GAS
FIELDS AND FACILITY SERVICES.



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Australia and New Zealand IAS-ANZ, Argentina OAA, Austria AA, Belgium BELAC, Bulgaria EA-BAS, Brazil CGCRE, Great Britain UKAS, Hungary
NAIT, Vietnam BoA, Germany DAKOS, Hong-Kong HKAS, Greece ESYD, Denmark DANAK, Egypt EGAC, India NABCB, Indonesia KAN, Iran NACL,
Ireland INAB, Spain ENAC, Italy ACCREDIA, Kazakhstan NCA, Canada SQC, China CNAS, Colombia ONAC, Korea KAS, Costa Rica ECA, Luxembourg
OLAS, Malaysia DSM, Mexico EMA, Netherlands RvA, Norway NA, UAE EAC, Pakistan PNAC, Peru INACAL-DA, Poland PCA, Portugal IPAC,
Rumania RENAR, Serbia ATS, Singapore SAC, Slovakia SNAS, Slovenia SA, USA ANAB, IAS, Thailand NSC, Taiwan TAF, Tunisia TUNAC, Turkey
TURKAK, Ukraine NAAU, Uruguay OGA, Philippines PAB, Finland FINAS, France COFRAC, Czech Republic CAL, Chile INN, Switzerland SAS,
Sweden SWEDAC, Sri-Lanka SLAB, Ecuador SAE, South Africa SANAS, Japan JAB

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Accreditation Details are available with IAS (International Accreditation Services), USA, www.iasonline.org

04 -450057

Local Content Partner Certification

This is to certify that
**AL WARRAQ GRAPHIC DESIGN & MEDIA
SERVICES**

has met the requirement to be a
Diamond Local Content Partner.

Issued in accordance with, and is subject to, applicable
Etihad Aviation Group terms and conditions

Issued on 5th October 2020 and valid for 2 years



Authorised signatory
Etihad Aviation Group



Our Profile

Al Warraq Graphic Design and Media Service which is now one of the leading and reliable organizations was established in the year 2000 in Abu Dhabi capital of U.A.E. by Eng. Ahmed Khalid, as a very small advertising company, which uses to include activities such as designing Ads, Brochures, Pamphlets, and Business Cards etc.

Later with excellent skills and performance by our qualified professional in the field of designing we started Web designing, Multimedia, Large Format Printing etc one by one.

With our high quality service and use of powerful tools and application we became one of the leading organizations in Abu Dhabi. And from the beginning we have won the trust of many international companies. Our customer base is expanding as well; we have an impressive list of customers in most of the major government institutions, corporations and private companies like, Abu Dhabi Chamber of Commerce & Industry, U.A.E. Red Crescent, Abu Dhabi Islamic Bank, Ministry of Economy and many more like ADCO and ADNOC. Our mission is to establish a long lasting relationship with our customers and provide them the best of our service.

Our main objective is to provide our clients with the best application to fit their current and future needs. To achieve this goal we have acquired a large number of software applications developed by international and local software houses.

LINE OF WORK

Al Warraq Media Service (AWM) is a leading company in Media Service & Consultancy, offering professional techno creative services in the field of Digital Interactive Communications, Broadcast Animations, Web Design, Printing, Programming and Public Relation Events.

Our services include use of powerful tools and web design applications such as:

- 3D Max
- Maya
- Macromedia Flash.
- Combustion.
- Adobe After effect.
- Adobe Premier.
- Adobe Photoshop.
- Adobe Illustrator.
- Streaming Audio & Video Solutions.
- Sound Forge.
- Wave Edit.
- Virtual Reality tours.
- Java Script
- Domain Hosting & Handling.
- TQM Program
- E-Commerce Solutions
- SMS, MMS, GPRS
- E-Wap Service



Our Profile

- JSP, ASP, PHP
- HTML/DHTML

And much more...

- **Campaign organizing and Public Relation efforts**

Public relations (PR) are the practice of conveying messages to the public through the media on behalf of a client, with the intention of changing the public's actions by influencing their opinions. PR practitioners usually target only certain segments of the public («audiences»), since similar opinions tend to be shared by a group of people rather than an entire society. However, by targeting different audiences with different messages to achieve an overall goal, PR practitioners can achieve widespread opinion and behavior change.

Al Warraq had entered into a joint venture with strategic global Partners to improve its capabilities. Since Al Warraq Media Service also handle the campaign organizing & public relation efforts, it will be relatively easy for them to develop management & advertisements that can be integrated with the public relation messages.

Informing the general public, interest groups, and stockholders of an organization's policies, activities, and accomplishments is an important part of AWM specialist's. The work also involves keeping management aware of public attitudes and the concerns of the many groups and organizations with which they must deal.

Our Media specialists draft press releases and contact people in the media who might print or broadcast their material. Many radio or television special reports, newspaper stories, and magazine articles start at the desks of our professionals. Sometimes, the subject is an organization and its policies towards its employees or its role in the community. Often, the subject is a public issue, such as health, energy, or the environment campaign.

- **Web Design and Development**

We developed websites, desktop and web application, which is used on the Internet or intranet.

Al Warraq Media Services (AWM) approach to services has always been oriented towards total customer satisfaction. The process of providing services is as AWM should identify a person to coordinate with our professionals throughout the project. The design and development of the project will be done at AWM premises. However, and will be reviewed at client site. AWM's Client coordination team will get the project flow signed

off by Department authorities before development starts. After the design sign off, AWM's client coordination team will transfer the relevant knowledge to AWM development team, for development to start at AWM center.

Our Profile

After development, AWM will conduct a test before handing over the deliverable to the client for acceptance testing. AWM client coordination team will provide support to client for the acceptance test phase.

The development of the project consisted of three phases of development.

- (1) Analysis phase
- (2) Design phase
- (3) Development phase.

- **Multimedia CDs**

Our multimedia designers create programs, applications and animations for the internet and for CD-ROM, like web sites and games. They also create programs for information kiosks, which are used in shopping malls, education package and designing video games & use multimedia products combine graphics, sound, text, animation, still images and digital video into one package.

- **Printing & Publishing**

From concept to completion, we offer creative design, art production, illustration, color separation.

- **Offset Printing**

Singe Spot color up to 4-color process, Silk Screen Printing, One and Full color printing (All kind of material: Paper, Board, PVC, Glass, Aluminum, Plastic, Cloth, 4clr, etc...)

- **Designing & Printing**

We design Magazine, Catalogues, Brochures, Flyers, Posters, News Paper Ads, Computer Sheets, Booklets, Letterheads, Envelopes, Labels/Sticker,

Postcards, Invitation/Greeting Cards, Business Cards, Paper Bags, Food Boxes, and Files and Folders.

We print Payment and Receipt Vouchers, Debit Memo/Invoice, Local Purchase Order, Cash Memo, Quotation Book, Rental Agreements and many more promotional gift Items with al kind of material.

- **Gift Items**

In Al Warraq all kind of gift items are prepared for occasional and non occasional purposes, for government and private organization, we have a large range of gift items which are design and manufactured in house.

For example: Gift Bags, Mugs, Caps, T-Shirts, Polo Shirts, Badges, Mouse pads, Diaries etc.

- **Signboard**

Signboard designing, fabrication and fixing has been one of the major activities of Al Warraq. We undertake and manufacture signboards for outdoor and indoor usage. Also we manufacture stainless steel signboards, neon signs, outdoor signboards, indoor boards, Poster frames etc.

Our Profile

- **Shields**

Al Warraq is the only one company in Abu Dhabi who use to fabricate and manufacture any type of shields. Samples of our previous work would be provided if required.

- **TQM Program & Solutions**

Total Quality Management (TQM) is a management approach that aims for long-term success by focusing on customer satisfaction. TQM is based on the participation of all members of an organization in improving processes, products, services, and the culture in which they work. Whereas by improvement and implementation of all these processes the organization can easily reach the ISO 9000 level.



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FRONT

Signages Profile

Established for over AL Warraq have steadily become one of the Abu Dhabi most experienced sign makers. Today AL Warraq Sign Makers are recognized as one of the leading sign companies in the UAE designing, producing and installing a diverse range of signs for a wide variety of clients.

AL Warraq is a local company and have a dedicated workforce. The company has been divided into three areas to give the client the specialized field of service they require. We have an in-house corporate identity design system, and also have a one to one project manager to cooperate with you personally from start to finish of a project. Our main aim is to manufacture products of the very highest quality.

Our ongoing capital investment in equipment ensures that our clients benefit from the latest innovations in modern technology. These advantages enhance performance and reduce manufacturing costs, resulting in products that are good value for money and enables us to meet a client's specific order.

Of equal importance is our focus on client care - we are committed to offering a first class installation and after care service. All production staff have been trained in-house to meet our company standard requirements.



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الوطن
alwatani ETIHAD'S
NATIONAL PARTNERS
Building a stronger local sourcing community



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